

Q. What is JUVEXIN?

A. JUVEXIN is the ONLY keratin compound scientifically proven to protect and restore hair back to its youthful state.

Q. Why is JUVEXIN different than other keratins?

A. Other products in the market today are made with hydrolyzed or over processed keratin where the long chains of amino acids are broken and the capability of the protein to bind to the hairs natural keratin is destroyed.

Q. Is this a relaxer?

A. No. Global Keratin's Hair Taming System with JUVEXIN is a system that restores hair to its pristine condition. It does not change the genetic make up of hair. Rather, it makes hair more manageable, easy to style and frizz-free.

Q. Do I always have to wear my hair straight or can I style my hair?

A. After the first wash you can style your hair in any manner you desire. Since the Global Keratin Hair Taming System with JUVEXIN does not change the structural integrity of your hair, your hair will hold any style like before the application.

Q. Does the Hair Taming System work on virgin hair?

A. Yes. The Global Keratin Hair Taming System with JUVEXIN will provide excellent results on any hair type. On virgin hair, best results will be achieved after the second or third application.

Q. Can the Hair Taming System be done on any type of damaged hair?

A. Yes, the Global Keratin Hair Taming System with JUVEXIN treatment can be applied on ANY previous chemical treatment (colored, highlighted, relaxed, bleached or virgin hair).

Q. Can you do the Hair Taming System over the Japanese straightening?

A. Yes, the Global Keratin Hair Taming System with JUVEXIN can be applied over any kind of permanent straightening.

Q. Is it best to apply the Hair Taming System before or after coloring?

A. For optimal results, color/highlighting processes should be done before applying the Global Keratin Hair Taming System with JUVEXIN. In addition, both procedures may be done on the same visit. Otherwise, wait 2 weeks after the treatment application to apply color/highlights.

Q. Can the Hair Taming System be done on children?

A. Most pediatricians recommend that children be at least 12 years old before they receive any kind of cosmetic treatments.

Q. Why do I have to wait to wash my hair?

A. We recommend that you wait because it takes 48 hours for the JUVEXIN to form a stronger bond to the hair cortex. If hair is washed right after the treatment, some or most of the Juvexin may wash out and the results of the application will not last as long as desired.

Q. Can I wear a ponytail or tie the hair up?

A. No, during the first 48 hours following the application the hair should not be tied up with any bands or clips.

Q. What should I do if I create a bend in my hair while sleeping?

A. Blow dry the section of hair as soon as possible and/or use a flat iron to re-straighten the hair.

Q. What should I do if my hair gets wet during the first 48 hours?

A. Blow dry the section of hair as soon as possible and/or use a flat iron to re-seal the cuticle.

Q. How long does the Hair Taming System last?

A. The Global Keratin Hair Taming System with JUVEXIN treatment will last about 3-5 months depending on the hair type and maintenance. The system works better on chemically treated hair.

Q. Is the Hair Taming System permanent?

A. No, the Global Keratin Hair Taming System with JUVEXIN application will gradually wash out after 3 – 5 months.

Q. Can I go into the ocean or the pool after receiving the Hair Taming System?

A. Do not go into the ocean or pool during the first 48 hours. After that, you may swim. However, apply Global Keratin Hair Taming System with JUVEXIN Leave-In Conditioner to your hair before you get in the water and rinse well afterward before shampooing.

Q. What shampoo and conditioners do I use after receiving the Hair Taming System?

A. To maintain the results and make the treatment last longer we recommend that you only use Global Keratin Hair Taming System with JUVEXIN shampoos and conditioners.

Q. Can I use styling products during the first 2 days?

A. Styling products can be used after the first shampoo. However, we recommend that you always use the Global Keratin Hair Taming System with JUVEXIN line of product that are specifically designed with JUVEXIN.

Q. Can I get the Hair Taming System done while pregnant or nursing?

A. While there are no known adverse effects, pregnant women and nursing mothers should consult a physician prior to any type of hair treatment.

Q. Is this Hair Taming System good for African American hair type?

A. Yes, this treatment is ideal for African American hair. the Global Keratin Hair Taming System with JUVEXIN can be used to provide softness and frizz free results with out the use of harsh chemicals.

Q. What is the difference between relaxers / Japanese straightening and Global Keratin Hair Taming System with JUVEXIN?

A. Global Keratin Hair Taming System with JUVEXIN is a Keratin based system with straightening capabilities that naturally washes out in 3 to 5 months. It protects and restores the hair without using harsh chemicals. Relaxers and Japanese straightening work on breaking and rearranging the internal bonds of the hair. Once these processes are done, the hair is permanently straightened. The new growth of the Japanese straightening will always be curly, but the previously straightened hair will never revert or blend back.



JUVEXIN Next Generation Protein Treatment
Our Promise for Shiny, Soft, More Manageable, Frizz-Free Hair for up to 5 Months!

The secret? High-quality Functional Keratin.

Our active ingredient JUVEXIN™. JUVEXIN is the ONLY protein compound which is scientifically proven to protect and restore hair back to its youthful state. It nourishes and transforms hair inside & out to provide beautiful, smooth, healthy-looking hair every day, with less time devoted to styling and maintenance. It is “skin care for your hair”. And unlike other salon services, the more you treat your hair, the healthier it becomes! With 3 formulas..get exactly the look you’ve been waiting for.



<http://www.gmichaelsalon.com>

317-459-1749

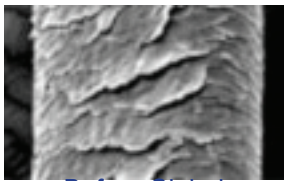
Global Keratin Hair Taming System comes in three different formulas.

Light Wave– This formula is for clients who want to keep their natural wave or curl but want to eliminate frizz and cut their styling time in half.

Curly – This formula is for clients who want a sleeker look to their hair while making it soft, shiny, smooth and frizz free.

Resistant – This formula is for clients who have unruly hair and are looking to get it perfectly straight. This formula will not only give a straighter look to the hair but also leave it silky soft and smooth to the touch.

- improves hair quality it just keeps getting better with every treatment.
- cuts drying time up to 70%
- lasts up to 5 months
- stays smooth after rain
- blow wave versatility
- remains frizz free
- can be used on all hair types
- eliminates frizz and curl
- gentle--will not cause hair damage
- no unpleasant fumes or odors
- leaves hair softer, silkier and shinier
- less maintenance
- reduces daily styling time



Before Global



After Global

The Science Of Keratin Treatments
Hair Structure

Hair shafts consist of 3 parts: Cuticle, Medulla and Cortex.

Keratin is a natural protein high in sulphur and amino acids that already exists in your hair, which makes it tough, elastic and insoluble. It has been determined that a good dose of keratin applied directly to your hair can repair it from its very core, and recover the strength, elasticity and moisture that is lost through the years.

The Global Keratin treatment is actually kind on your hair and works by repairing your hair while easing away curls, taking out the frizz and unlocking waves or kinks wherever they occur. Keratin is infused into the hair locking in protein to leave your hair more shiny and packed with vitality.

The JUVEXIN™ Story

Perhaps the most revolutionary development in hair care in the last 50 years

Global Keratin products may be found in the finest salons throughout the world. Our product portfolio is proudly represented by the industry's most respected styling educators.

The Global Keratin™ Hair Taming System with JUVEXIN™ starts with a professional salon treatment that nurtures, strengthens and conditions the hair to improve texture and enhance manageability. At home, these sustaining benefits are maintained and extended with a line of JUVEXIN-based aftercare products. Top salon professionals recommend and endorse JUVEXIN shampoo and conditioning products because they work well with all hair types, and when used on their own, they will also boost hair strength and manageability. With the Global Keratin Hair Taming System, you'll have a great hair day every day!

The Global Keratin Hair Taming System product family with JUVEXIN is scientifically proven to protect and restore hair back to its youthful vitality, luster, and strength. Protected by over 50 US and world-wide patents*, JUVEXIN proteins are delivered to the hair in its natural state, keeping critical amino acids and protein components intact. Optimized specifically for hair, JUVEXIN is derived from healthy, free-range, antibiotic-free New Zealand sheep wool through an environmentally friendly and fully renewable process. Global Keratin was the first - and remains the only - company to develop and market the superior beauty benefits of JUVEXIN keratin proteins. The Global Keratin Hair Taming System renews hair by repairing damage and providing long term conditioning and protection. Laboratory testing has shown that it maintains hair's natural properties by creating an invisible protective shield over each strand without feeling heavy or coated, restoring it from the inside out while blocking against harmful UV rays, pollutants, chemical treatments, aging, and the rigors of daily shampooing and styling.



Global Keratin Hair Taming System - With Juvexin
The new Global Keratin Hair Taming System now contains the best and most beneficial keratin proteins that nature can offer. It's called Juvexin™. And what's more – it's a world wide exclusive to Global Keratin™ products. Juvexin™ infuses Functional Keratin™, hair's natural ingredient, deep into the hair cuticle to achieve radical shine and smoothness for healthy, revitalised hair. And unlike other brands, Juvexin™ does not contain hydrolysed keratin, the process of hydrolysis breaks down and destroys the natural amino acids and proteins in the keratin. The Juvexin™ effect is frizz-free, bouncy and radiant hair. And that's why everyone can benefit from Global Keratin Hair Taming System, even overprocessed and chemically damaged hair. In fact, the more damaged the better. It deeply reconditions, repairs and protects against UV and environmental damage. The immediate result is soft, shiny, healthy and luxurious – and unlike other chemical treatments and relaxers, can be used on coloured or chemically straightened hair.

GKT is not permanent, can be washed out if desired. It can even be used over previous GK Treatments, leaving hair in better condition after each successive application. The GK Treatment is more natural looking as the hair is not made pin straight – it still has body and bounce – and lasts up to 5 months, eventually washing out.

The treatment eradicates unsightly frizz and maximizes shine, whilst nourishing and boosting condition. Your hair is always left feeling soft and smooth with stunning results, which are visible immediately after the treatment.

Unmanageable hair nightmares are now a thing of the past!